

Marta Ravin

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Unflappable Emmy-Nominated Executive Producer & Showrunner with 20+ years of experience developing and producing high-impact content that enhances brands & engages audiences. Creator of two original formats: 'Get Out of My Room' & 'The Long Island Medium.' Manages all levels of content production from concept to completion. Builds rapport & consensus amongst a wide range of stakeholders on all sides of the industry and stays up-to-date with emerging trends in pop culture & the youth consumer market.

FORMAT EXPERTISE

Events | Experiential | Branded | Streaming
Talk & Lifestyle | Live Studio Production | Award Shows | DocuSeries & Reality

PRODUCTION EXPERTISE

Creative Problem Solving | Storytelling | Team Leadership | Project Planning
Casting | Writing | Field & Post-Production | Budgeting | Contract Negotiation
Producing & Directing Talent: Celebrities | Reality Stars | Kids

BRANDED, EXPERIENTIAL & EVENT PRODUCTION

Experiential Producer & Writer | Hallmark Jingle Stop Tour | NCompass International August-October 2024

Writing and producing an experiential fan event in D.C and N.Y to countdown to the holiday season. This one day non stop event will include lots of celebs, hot cocoa, games and merriment!

Producer | Speaker Camp | The Purpose Company September 2024

Organized a 4 day event of 60 clients attending "Speaker Camp." Curated the speakers and show flow. Managed all events on site from trainings, decor, tech, crew, swag bags that made an incredibly informational and entertaining event for all attendees.

Creator and Host | The Ravin Roundup | PIX 11 "New York Living" | New York, NY Present

The Ravin Roundup: Where Content & Commerce meet for Cocktails. Host and produce a monthly segment where I round up fantastic products, books and experiences informed by the Zeitgeist.

Executive Producer | YES WE DID! | Hilary Clinton, Vital Voices, NowThis, OWN | New York, NY 2022

Produced integrated campaigns for the sponsors (i.e. P&G, Sephora, & Mattel) of this celebration honoring changemakers. Ensured that the creative expectations of all stakeholders were exceeded.

- Built a Barbie Dream House to exact specifications, collaborated with Bozoma Saint John to introduce Sephora's 'Black Beauty is Beauty' film, & worked with "Girls in Stem" to execute a Moderna integration.

Co-Executive Producer | Kids' Choice Awards | Nickelodeon 2015 – 2017

Collaborated with global movie studios (i.e. Sony, Lucas Films, Paramount, & Nintendo) to create high impact, organic integrations during the network's flagship awards show.

- Promoted 'Star Wars: The Last Jedi' by surprising the audience with 100's of Storm Troopers & BB-8
- Recreated 'Smurf's: The Lost Village' set for a Demi Lovato live performance

- Built a physical Mario Bros. game with interactive screens on stage for a live celebrity competition
- Choreographed 100 kids dressed as Wonder Woman & Pilots with stars Gal Gadot & Chris Pin

Co-Executive Producer | Halo Awards Live | Nickelodeon

2015

Partnered with external stakeholders to create unprecedented experiences for both on- & off-camera audiences. Global brands (Reese's, JCPenney, & Green Giant) sponsored both the televised show & onsite party. Designed interactive spaces with collaborative art projects for pre-taped segments & guests.

Staff Executive Producer | FuseTV | New York, NY

2011 – 2014

Led the in-house production unit for Fuse.tv & Fuse's YouTube channel. Oversaw all digital and branded content including Grammy Pre-Show, & festival coverage at SXSW, Bonnaroo, Coachella & Lollapalooza.

- Flawlessly executed the multi-purpose Fuse/Vevo Coachella House for on-air interviews, live performances, & hang-out space for influencers, artists, & industry professionals.

Supervising Producer | Total Request Live (TRL) | MTV

2003 – 2008

Oversaw stunt weeks, specials, & integrated marketing collaborations at MTV's Iconic flagship program.

UNSCRIPTED ORIGINAL FORMATS

Creator & Executive Producer | Get Out of My Room | Peacock | New York, NY

2018 – 2021

Created & developed a 30-episode lifestyle series in which two siblings renovate & design brand new spaces for each other. Oversaw casting, staffing, creative, edit notes, & post-production supervision. The 117 clips of this DIY reno show with a tween twist went viral with over **274 Million YouTube views**.

Creator & Co-Executive Producer | Long Island Medium | TLC | New York, NY

2011 – 2021

Recognized talent Theresa Caputo and created a 14-season, 176-episode cable network hit. Built and maintained strong relationships with producers, showrunners, & top-in-industry production crew.

UNSCRIPTED SERIES, SPECIALS, TALK SHOWS & PILOTS

Executive Producer | Basketball Wives L.A. Reunion | 2023 – 2024

Executive Producer | The Sharpton Sisters | Fox Soul | 2022 – 2023

Concert Producer | SWV & XSCAPE: The Queens of R&B | BravoTV | 2022

Executive Producer | Love & Hip Hop Reunions | VH1/BET | 2017 – 2022

Co-Executive Producer | Heroes of New York: A Robin Hood Special | iHeartMedia | 2020

Co-Executive Producer | The Drew Barrymore Show (pilot) | CBS | 2019

Emmy-Nominated Producer | Legally Blonde The Musical | MTV | 2017

EDUCATION

B.A. English | Brandeis University | Waltham, MA

AWARD NOMINATIONS

Outstanding Children's Program | Producers Guild of America | Nickelodeon Kids' Choice Awards 2017

Daytime Emmy | Academy of Television Arts & Sciences | Legally Blonde: The Musical (MTV)

Webby Awards | International Academy of Digital Arts and Sciences | YES WE DID!